

Academic 2.0

Using Pageflakes as a Tool for Library Liaison Outreach

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Library Liaison Role

- Work closely with faculty
 - Purchase books, periodicals and electronic materials for academic departments
 - Database instruction
 - Research assistance

Concept and Goals

- Tailor library tools to a specific user group - in our case the Econ. Dept. of a fictional school
- Make librarian presence available daily
- Put library resources along side freely available materials that have been vetted by librarians
- Use freely available web applications
 - Discussion boards
 - Blogs
 - RSS feeds
 - Bookmarks
 - Twitter

Examples of Library Portals

- [The BizWiki - Ohio State University Library](http://www.library.ohiou.edu/subjects/bizwiki/index.php/Main_Page) (http://www.library.ohiou.edu/subjects/bizwiki/index.php/Main_Page)
- [USC Aiken Gregg Graniteville Library](http://www.usca.edu/library)
- [Norwich University](http://library.usca.edu/Main/HomePage) (<http://library.usca.edu/Main/HomePage>)
- For more, see <http://librarywikis.pbwiki.com/>

Desired Features

- Administrative privileges
- 2.0 features available
- Highlight and “push” specific library tools
- Promote ourselves and our library resources

Alternative Tools

- iGoogle
 - Liked widgets, easy to use
 - People needed a password to log in, and that would give them complete control
- Wiki
 - Easy to set levels of administrative control
 - Not an inviting display
 - Not as dynamic
 - More difficult to add widgets, just hyperlinks

Features of our “site”:

<http://www.pageflakes.com/mlis768>

- Institution-specific tab
 - Links to department websites
 - Links to catalog
 - Direct links to economics-specific subscription databases
 - Library liaison Twitter updates
 - Help discussion board
- News, blogs, links tab
 - RSS feeds
- Profiles tab

Challenges

- Differences in browser views
- Difficult to find appropriate flakes (widgets)
 - Lack of organization
 - Tags, help, etc.
- Unable to resize flakes
- Webpage flake - difficult to use
- Calendar problems
 - Issues with Google calendar widget
 - Current calendar not perfect

Other Library Pagecasts

- [Manchester Free Library](http://www.pageflakes.com/manchesterfreelibrary/)
(<http://www.pageflakes.com/manchesterfreelibrary/>)
- [Llyfrgell Ceredigion](http://www.pageflakes.com/LlyfrgellCeredigionLibrary/)
(<http://www.pageflakes.com/LlyfrgellCeredigionLibrary/>)
- [Mightylibrarian](http://www.pageflakes.com/mightylibrarian/) (<http://www.pageflakes.com/mightylibrarian/>)
- [Library 2.0 Pagecast](http://www.pageflakes.com/trainingdesk/) (<http://www.pageflakes.com/trainingdesk/>)
- [McKeown Library](http://www.pageflakes.com/McKeownLibrary) (<http://www.pageflakes.com/McKeownLibrary>)
- [Stockport MEC Library](http://www.pageflakes.com/jdallen123/) (<http://www.pageflakes.com/jdallen123/>)

Discussion Points

- Privacy and security issues
- Database links through proxy server
- How to get people to use another resource
- Organization of information
 - More tabs vs. more scrolling?
 - Presentation, ease of use